

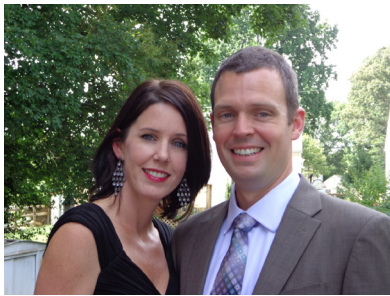


# the Trumpeteer

An Ear- Responsible Publication of Central Carolina ENT, PA

## Greetings Apex and Sanford Communities!

By Richard Alexander, MD, Ph.D



Dr. Alexander and wife, Melissa

I am so very excited to join Central Carolina ENT. This last year of residency has been extremely challenging and rewarding at the same time. There have been many learning opportunities and new experiences that I plan to bring to the practice this fall. Drs. Lin and LeLiever have been working diligently on my schedule and setting up operations during my first week.

My goal is to hit the ground running when I arrive and bring you all the best and comprehensive Otolaryngology care that I can to the communities. I look forward to meeting everyone in a few short months.

## Cosmetic Services at CCENT

BY Christine Lupienski, FNP



### ●Radiesse

Radiesse is different from the hyaluronic acid-based fillers (Restylane®, Perlane® and Juvéderm®) because it is a biostimulatory filler. It stimulates the skin to produce more collagen, and thereby has longer-lasting results for deeper wrinkles and folds. Radiesse is good for treating nasolabial folds (parenthesis lines from the nose to the mouth) and adding volume in facial hollows.

### ●Xeomin

XEOMIN® is a prescription medication that is injected into facial muscles for the temporary improvement in the appearance of moderate to severe glabellar lines (frown lines) in adult patients.

### ●Belotero

Belotero is created from hyaluronic acid, like many available dermal fillers. This ingredient is naturally occurring in the body and it is biodegradable, making it a safe and effective treatment for the reduction of fine lines and wrinkles. Belotero can be used to address thin lips, cosmetic misalignment of the nose, drooping eyebrows, hollow under-eye circles, scarring, nasolabial folds, and fine lines and wrinkles throughout the face. This dermal filler works by plumping up the area where the injectable is used. Hyaluronic acid attracts water, and therefore provides a volumizing effect on the skin. It is an FDA-approved solution for cosmetic use, and it has provided thousands of patients with the benefits of more youthful skin.

●**Take Time For Yourself.** To learn more about this special offer or to schedule an appointment, please call our office [919-774-6829](tel:919-774-6829).



## Uniton Introduces North RIC Units



Hearing aids are continuously improving to bring you better sound and more features to meet your lifestyle needs. This is exactly the case with the Moxi line of products in Unitron's new North platform. The all-new Moxi Fit hearing aid delivers design excellence with a fluid new look and additional usability features.

What makes Moxi Fit even more exciting is the revolutionary new platform it's built upon. There are new features in these hearing aids that are designed to help patients understand conversations in noise better than ever before. In fact, the revolutionary technology classifies seven different environments (including noise, music, and different conversations) and automatically adjusts so you can hear your best in each one. Sound like a good fit for you? Contact us for more information today. Call 919 774-6829 or 919 363 9311.

**The New North Platform** is all about addressing the number one complaint of patients: understanding conversations (especially in noise). There are three new features in these hearing aids that are designed to do just that.

**SoundNav:** SoundNav's primary job is to sort of "catch" incoming sound signals, and then classify them into a few different categories. In fact, with the new SoundNav, there are 7 different classification categories (Quiet, noise, music, Conversation in quiet, in small groups, in crowds and in noise). Think of SoundNav as a feature that constantly monitors your acoustic environment, and then figures out whether you are listening to music, in a calm environment, in a crowd, etc.

**Sound Conductor:** As the name implies, Sound Conductor really conducts the hearing aids and tells them what to do. After SoundNav figures out what environment you are in and classifies the sound, Sound Conductor dynamically balances the appropriate features to deal with each unique listening scenario identified by SoundNav.

**SpeechZone2:** Now let's assume that you get in to a very noisy environment that is hard to hear in. SoundNav and Sound Conductor have both done their jobs and you can now hear speech more clearly, but you're still struggling. That's when SpeechZone2 kicks in. This feature automatically engages in extremely difficult background noise to help you hear talkers clearly from any direction. Note: SpeechZone2 is only available in the *Pro* technology level.

**Other notable additions:** Unitron has just announced the new uStream accessory, as well as a new smartphone app. uStream is a Bluetooth accessory that connects your hearing aids to mobile phones, TV's, and MP3 players. It has essentially the same features as the larger uDirect device, it's just a smaller more discreet option. The downside of course, is going to be a shorter battery life. Another notable new addition is the soon to be released uControl app which will be available in the App Store and in Google Play. This new app will allow you to change the program and volume of your hearing aids, via your smartphone.

**Priced to fit your budget:** The new line of Moxi Fit RIC (receiver in the canal) products are also available in five different price points. So there is no problem finding a unit to meet your hearing and budget requirements.



# The New Baha 5

## Good things come in small packages

### Hear Your Best – Automatically



#### Conversations don't have to stop when it starts to get noisy.

The Baha 5 Sound Processor is designed to help you enjoy listening to clearer, more crisp sound, and hear what people are saying even in noisy environments. The key to your new sound experience is our revolutionary SmartSound® iQ technology, which automatically selects the appropriate program based on where you are and optimizes the sound to enhance your hearing in that listening environment. Whether you're at work or in a noisy restaurant, you won't have to guess which setting is best; your sound processor will do it for you.

### Made for iPhone®

#### A smart connection to the people and devices you love.

The Baha 5 Sound Processor connects you to the people and devices you love. It is the first sound processor that can stream sound directly from an iPhone, iPad® and iPod touch®.

All of your favorite movies, TV shows, games, music – even a video call from family on the other side of the world – are streamed directly to your sound processor. Every song, every word is clearer and crisper than before. And the best thing is no one will even know you have it on.

## True Wireless Freedom

#### No strings attached.

The Baha 5 Sound Processor lets you connect to a range of [wireless accessories](#) that can extend your hearing experience, improve your ability to hear and help you enjoy your hearing every day.

Cochlear Wireless Accessories let you watch TV without disturbing others, help you hear speech in noisy or crowded environments and can connect you to all types of electronic devices. The direct-to-device connections between each accessory and your sound processor have one thing in common – there are no strings attached.



Wireless accessories for TV, Remote mic, and phone clip